

WHAT YOU DIDN'T KNOW ABOUT BOARD SERVICE

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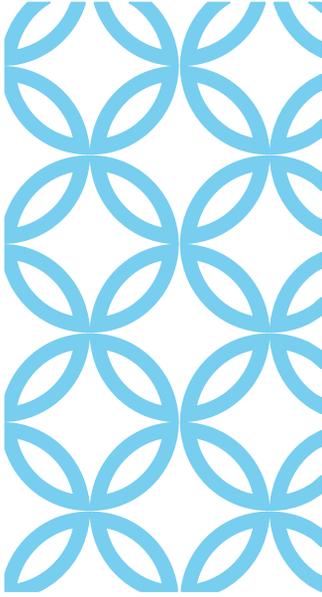
Tri-City Nonprofit Coalition
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**“WORKING” BOARDS,
“GOVERNING” BOARDS,
“FUNDRAISING” BOARDS,
OH MY!!!**

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To Govern is to steer, to control and to influence from a position of authority.

Board Governance is a system of agreements, practices and policies that help board work effectively and make good decisions.

Boards come in a variety of structures, compositions, etc., but they are always where the proverbial “buck stops.”

GOVERNING BOARD

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RESPONSIBILITIES OF INDIVIDUAL BOARD MEMBERS



- Actively Participate
- Promote the Organization
- Be Informed
- Safeguard Ethics and Values

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THREE HATS BOARD MEMBERS WEAR



Legal Hat



Ambassador Hat



Volunteer Hat

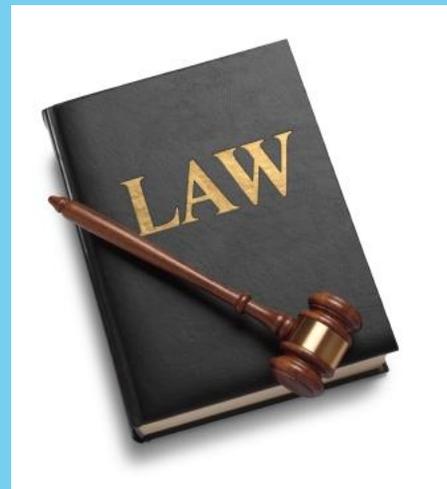
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LEGAL RESPONSIBILITIES

Duty of Care: Stay informed, use your best judgment, actively participate

Duty of Loyalty: Avoid conflicts of interest, put aside personal interests for the good of the organization

Duty of Obedience: Stay true to the Mission, obey the law, act ethically



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THE BOARD VS BOARD MEMBERS

Governance	Support
Board acts as <u>one body</u>	Board members act as <u>individuals</u>
Staff acts under direction of Board	Board acts under direction of staff
Legal oversight	Acting as ambassadors
Policies	Volunteering
Financial oversight	Fundraising
Efficiency and impact	Giving advice

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BOARD ROLE 1: SET ORGANIZATIONAL DIRECTION



- Developing the organization's vision and mission
- Developing and maintaining a focus on mission
- Philosophical and strategic (long-term) planning

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BOARD POLICIES



Basic policies:

- Conflict of Interest
- Whistle Blower
- Record Retention

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PAUSE



What questions do you have about what you've heard so far?



What have you heard that you'd like to share with your organization or learn more about?

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OVERSIGHT DISCUSSION

- How does our board make sure that all board members have a clear picture of the organization's financial health?
- How do we evaluate the quality of the organization's programs?
- Are we looking for trends?
- How can we do better?



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BOARD ROLE 3: ENSURE RESOURCES



- Identify resources needed
- Establish policies for how these resources will be acquired
- Determine how board members will participate in resource development

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BOARD ROLE 3: ENSURE ADEQUATE FINANCIAL RESOURCES



The full board participates in various ways:

- ✓ Help develop a fundraising plan
- ✓ Monitor progress and outcomes
- ✓ Create fundraising and donor recognition policies
- ✓ Ensure fundraising methods adhere to ethical standards
- ✓ Support the organization's solicitation efforts

It is always the board's responsibility to ensure adequate resources for the organization to remain financially viable

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INDIVIDUAL BOARD MEMBER PARTICIPATION IN FUNDRAISING



MAKE A
MEANINGFUL
CONTRIBUTION



IDENTIFY, EVALUATE,
AND CULTIVATE
PROSPECTS



MAKE
INTRODUCTIONS



ATTEND
FACE-TO-FACE
SOLICITATIONS



ORGANIZE &
ATTEND SPECIAL
EVENTS

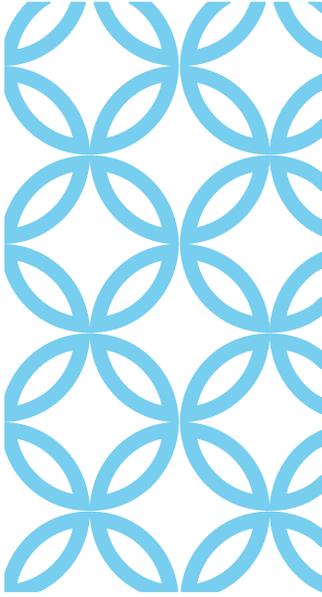


WRITE OR SIGN
APPEAL LETTERS



THANK DONORS

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- Expectations
- Orientation
- Involvement
- Education
- Succession

WAYS TO IMPROVE BOARD

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QUESTIONS? TAKE-AWAYS

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RESOURCES: BOARDSOURCE.ORG

Leading experts in nonprofit governance, including fundraising, board recruitment and more. BoardSource offers free materials and webinars, as well as a membership program for access to even more resources.

Free checklist of board responsibilities:

<https://boardsource.org/checklist-of-board-roles-and-responsibilities/>